



GlobalWelsh for Business

*A membership programme for businesses
in Wales & around the world*

Information Pack

About the membership

Membership packages

How to join

FAQs

GlobalWelsh for Business

GlobalWelsh for Business is a tiered business membership for businesses in Wales and around the world.

Passion for Business

GlobalWelsh has strong entrepreneurial roots. As a start-up run by entrepreneurs and seasoned business leaders, we understand the risks and challenges that come with growing a successful business. We also know about the opportunities and the solutions that come from investing in your network. Especially a network that shares a passion for Welsh success, in Wales and around the world.

The Welsh business diaspora is made up of tens of thousands of amazing people with success stories of their own. Each with a unique connection to Wales and, most importantly, an unwavering desire to give back and support Wales in any way they can. We want to enable Welsh businesses to connect with those people, which is why we have put together this membership programme, to help Welsh businesses find those important connections around the world.

Opportunities for Business

Through connection comes opportunity. Often, the best opportunities are the kind that you never saw coming. Through our Connect platform and range of features, programmes and initiatives we provide a foundation for people to uncover those opportunities through a network of people with a unique something in common.

Whether it's finding a mentor for your most promising business talent, reaching out to find a new overseas partner, seeking market knowledge or advice or showcasing your business to others. There is a world of opportunity out there waiting to be found.

Knowledge for Business

The collective wealth of knowledge within the community is huge. Some of the world's leading business minds, industry experts and successful entrepreneurs are connected to Wales. We facilitate the sharing of knowledge, insight, experience and perspective, working with world-class Welsh minds, organisations and partners. Those who've been there, done that, and can help businesses avoid the pitfalls and fast-track their journeys.

People for Business

People are what GlobalWelsh is all about. People are central to any business' success. Today, smart businesses are not only hiring based on skills and experience but also networks. Investing in your employees and their networking skills can be invaluable to your business. That's why we're enabling Business Members to nominate who they want to represent them, network for them. Through the new Careers feature, businesses are now able to promote their jobs, internships, contract opportunities to the world and attract ambitious talent at home and away.

Please note: GlobalWelsh for Business is only available to private-sector businesses.

However, GlobalWelsh is open to collaboration with other types of organisations. If you are a third sector (e.g. non-profit, charity) or government organisation and wish to discuss partnership or collaboration opportunities please get in touch with us via hi@globalwelsh.com.

EXCLUSIVE TO BUSINESS



We offer business members a range of exclusive features and additional benefits to accommodate evolving business needs and enable businesses and their people to connect and collaborate, locally, globally and at home in Wales.



Careers

Access Welsh talent through the Careers section. This jobs board offers your organisation a chance to showcase your opportunities and talent at home and away. GlobalWelsh will help to promote these opportunities across social media. Some people are just looking for a reason to come back to Wales!



Business Directory

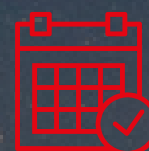
Amplify your business globally by creating a business profile. The Business Directory showcases all GlobalWelsh business members so that other members around the world can search and find out more about your goods or services.

We want to foster a 'buy Welsh' mindset when members are procuring goods and services for them or their businesses. We'll also help you to promote it to the wider world via our social channels!



Members Hub

Coming soon... An exclusive networking space for all business members to connect, collaborate and share ideas, challenges, knowledge and opportunities with one another in a private setting.



Events & Masterclasses

We host a range of business-focused thought leadership and networking events and GlobalWelsh Academy Masterclasses with some of the world's leading Welsh minds and companies.



Partnership Opportunities

Business members are GlobalWelsh's first port of call when it comes to campaign or event partnership opportunities to enable you to showcase your business more widely!



Diaspora Direct Investment

Bringing together Welsh investors and Welsh entrepreneurs around the world. Helping ambitious start-up and scale-ups raise 'smart capital' from within our community of passionate investors.

Access to this initiative is now available exclusively to Business Members on an application basis.

To enquire, contact investors@globalwelsh.com.

1

SMALL

Who's this membership for?

Ambitious early stage, start-up, or small businesses in Wales and around the world. The innovators, the risk-takers, the job creators - the ones shaping a prosperous future. Those who understand the power of connection and the value of diaspora, those who are ready to embrace their 'Welshness' and share it with the world! Available to new and existing members.

Features & Benefits

Membership to our global networking platform, GlobalWelsh Connect, for ONE employee. Includes access to:

- Business Directory - create a business showcase page for your business
- Careers - attract talent by posting jobs on Connect
- MyMentor - find or become a mentor via our global mentoring programme
- Events - share and promote your company events via our global calendar
- Hubs - join City Hubs, Industry Hubs and the exclusive Business Hub
- Community - search and find new business contacts around the world
- Callouts - reach out to the community for support with R&D, market insights, procurement...
- Share Centre - share your company news and views with the community

All supported and promoted by GlobalWelsh.

PLUS:

- Exclusive business networking events and GlobalWelsh Academy masterclasses with experts*
- Opportunity to access GlobalWelsh Invest* - connecting businesses to diaspora investors
- Business Spotlights - promotion of your business within the community and on social media
- Sponsorship opportunities*
- Participate in industry or territory specific campaigns to support your business
- Support and collaboration with other businesses and people in the community
- Access to forthcoming business features and programmes*
- Support the GlobalWelsh mission to support Welsh people and businesses, and enable GlobalWelsh to do more.

Criteria

Early stage businesses/small businesses
Less than 10 employees
Located anywhere
Connection to Wales

Pricing

£295 per year (paid annually)**
Extra seats +£150

Purchase

[T&Cs >>](#)
[Application form >>](#)

*Additional costs, criteria or processes may apply.

**Prices are not inclusive of VAT.

2

MEDIUM

Who's this membership for?

Established businesses in Wales and around the world with ambitions to grow, trade internationally or build on their success. The innovators, the risk-takers, the job creators - the ones shaping a prosperous future. Those who understand the power of connection and the value of diaspora, those who are ready to embrace their 'Welshness' and share it with the world!

Features & Benefits

Membership to our global networking platform, GlobalWelsh Connect, for up to THREE employees. Includes access to:

- Business Directory - create a business showcase page for your business
- Careers - attract talent by posting jobs on Connect
- MyMentor - find or become a mentor via our global mentoring programme
- Hubs - join City Hubs, Industry Hubs and the exclusive Business Hub
- Events - share and promote your company events via our global calendar
- Community - search and find new business contacts around the world
- Callouts - reach out to the community for support with R&D, market insights, procurement...
- Share Centre - share your company news and views with the community

All supported and promoted by GlobalWelsh.

PLUS:

- Exclusive business networking events and GlobalWelsh Academy masterclasses with experts*
- Opportunity to access GlobalWelsh Invest* - connecting businesses to diaspora investors
- Business Spotlights - promotion of your business within the community and on social media
- Sponsorship opportunities*
- Participate in industry or territory specific campaigns to support your business
- Support and collaboration with other businesses and people in the community
- Access to forthcoming business features and programmes*
- Support the GlobalWelsh mission to support Welsh people and businesses, and enable GlobalWelsh to do more

Criteria

Established businesses/scale-ups
10-49 employees
Located anywhere
Connection to Wales

Pricing

£995 per year (paid annually)**
Extra seats +£150

Purchase

[T&Cs >>](#)
[Application form >>](#)

*Additional costs, criteria or processes may apply.

**Prices are not inclusive of VAT.

3 ENTERPRISE

Who's this membership for?

Larger companies with ambitions to grow, trade internationally, build on their success and attract top talent. Those who understand the power of connection and the value of diaspora, those who are ready to embrace their 'Welshness' and share it with the world!

Features & Benefits

Membership to our global networking platform, GlobalWelsh Connect, for up to FIVE employees. Includes access to:

- Business Directory - create a business showcase page for your business
- Careers - attract talent by posting jobs on Connect
- MyMentor - find or become a mentor via our global mentoring programme
- Hubs - join City Hubs, Industry Hubs and the exclusive Business Hub
- Events - share and promote your company events via our global calendar
- Community - search and find new business contacts around the world
- Callouts - reach out to the community for support with R&D, market insights, procurement...
- Share Centre - share your company news and views with the community

All supported and promoted by GlobalWelsh.

PLUS:

- Exclusive business networking events and GlobalWelsh Academy masterclasses with experts*
- Opportunity to access GlobalWelsh Invest* - connecting businesses to diaspora investors
- Business Spotlights - promotion of your business within the community and on social media
- Sponsorship opportunities*
- Participate in industry or territory specific campaigns to support your business
- Support and collaboration with other businesses and people in the community
- Access to forthcoming business features and programmes*
- Support the GlobalWelsh mission to support Welsh people and businesses, and enable GlobalWelsh to do more

Criteria

50+ employees
Located anywhere
Connection to Wales

Pricing

£1,495 per year (paid annually)**
Extra seats + £295

Purchase

[T&Cs >>](#)
[Application form >>](#)

*Additional costs, criteria or processes may apply.

**Prices are not inclusive of VAT.

4 CORPORATE

Who's this membership for?

Corporate organisations looking to grow their global presence, recruit Welsh talent from overseas, access international mentors, and support the GlobalWelsh business ecosystem. Those who understand the power of connection and the value of diaspora, those who are ready to embrace their 'Welshness' and share it with the world!

Features & Benefits

Membership to our global networking platform, GlobalWelsh Connect, for 10 or more employees. Includes access to:

- Business Directory - create a business showcase page for your business
- Careers - attract talent by posting jobs on Connect
- Hubs - join City Hubs, Industry Hubs and the exclusive Business Hub
- Events - share and promote your company events via our global calendar
- Community - search and find new business contacts around the world
- Callouts - reach out to the community for support with R&D, market insights, procurement...
- Share Centre - share your company news and views with the community

All supported and promoted by GlobalWelsh.

PLUS:

- Exclusive business networking events and GlobalWelsh Academy masterclasses with experts*
- Opportunity to access GlobalWelsh Invest* - connecting businesses to diaspora investors
- Business Spotlights - promotion of your business within the community and on social media
- Sponsorship opportunities*
- Participate in industry or territory specific campaigns to support your business
- Support and collaboration with other businesses and people in the community
- Access to forthcoming business features and programmes*
- Support the GlobalWelsh mission to support Welsh people and businesses, and enable GlobalWelsh to do more

ADDITIONAL:

- Access to MyMentor, global mentoring programme - offer your people access to find or become a mentor

Criteria

250+ employees
Located anywhere
Connection to Wales

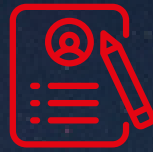
Pricing

Price on application.

Purchase

[T&Cs >>](#)
[Application form >>](#)

HOW TO JOIN



Step 1 - Apply & Order

To apply for membership please complete the [online application form here >>](#)



Step 2 - Review

GlobalWelsh will review your application and confirm the outcome via email.
Please allow up to 5 working days.



Step 3 - Onboarding

Once your application has been accepted we will send you an invoice (30 day payment terms) and ask you to provide the names, date of birth, job titles and email addresses of your users so we can issue invitations to join or upgrade.
Please allow up to 5 working days.



The Legal Bit

Please read our Terms and Conditions before applying for Business Membership.
[T&Cs can be found here >>](#)

What's the difference between a Business Member and Business User?

The business is the "Business Member". The employees, or representatives, nominated by the company to access GlobalWelsh Connect and the membership are the "Business Users". They will be allocated a Business Membership to give them access to the platform and features.

How many users can my business have?

You will get a certain number included as part of your membership fee but you can add additional users as required. See package overviews for details.

What's the difference between Business Members & Pioneer or Pathfinder Members?

In addition to the features and benefits of Pathfinder/Pioneer membership, GlobalWelsh for Business offers Businesses and their employees access to additional business features (Business Directory, Careers), programmes, such as GlobalWelsh Academy, and events plus GlobalWelsh will promote business members across social media. All business users are also able to network and engage on behalf of the business.

Why would my application be unsuccessful?

Your business would need to have a link to Wales. Either the company has a base in Wales or the founder or someone working in a senior position within the company has an affinity for Wales e.g. born, worked, studied, lived, ancestry.

Does my business need to be located in Wales?

No. Your business could be located anywhere in the world but it must have a clear connection to Wales as we are fuelled by that unique connection and the power of that diaspora engagement.

Got a question?

Please get in touch with us at connect@globalwelsh.com

Get in touch

connect@globalwelsh.com



**GLOBAL
WELSH**

globalwelsh.com