

Helping Wales prosper and creating new connections, opportunities and ideas to enrich the lives of Welsh people all over the world.

Being Welsh is more than just geography, it's a sense of pride and belonging. When people leave Wales, their allegiances, passions and emotional connections don't fade; if anything they grow stronger.

We've built a mechanism to engage with Welsh people and friends of Wales; an online space to connect, communicate, celebrate and inspire. Learning from the exemplars of diaspora engagement across the globe, we're creating a space for those passionate about Wales to gather, organise, celebrate or give back to Wales, if they have the propensity to do so.

From community members and subscribers to pioneers to partners, our advocates are helping to bring about significant economic and social change by investing in Wales's future.

If you feel the same, we'd love you to join us.



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"The Welsh nation is full of passionate people who believe in dreams...dreams that can be realised. Anything is possible through teamwork!"

Anne Boden
CEO Starling Bank



FUTURE PROOFING THE JOURNEY

Our research and scoping study shows that there is a keen appetite and enthusiasm among stakeholders in Wales and in key markets across the globe for a global community of Welsh people.

With seven original founders at the helm, we've developed an extensive business plan as well as timelines for our target activity in the next 2-3 years. Our programme of work in the next 12-18 months revolves heavily around growing our support base of patrons, a mix of passionate individuals and companies who represent both Welsh based business and internationally-recognised brands.

Four patrons representing business, banking, academia and the creative industries have been welcomed in to the fold in the last 12 months as well as two individual patrons with a keen interest in philanthropy, finance and investment.

GlobalWelsh is a community interest company (CIC) with big plans to create positive tangible impact both for our community and for Wales. The first 2-3 years will be crucial for us to develop a critical mass, embed ourselves at the heart of the Welsh diaspora and crucially - create value for community members and Wales as a whole.



“It is exciting for me to see a community created with GlobalWelsh in which Welsh international successes in business can be leveraged and fed back into Welsh companies to foster future success. With 25 years of experience in the United States building global organizations, it’s exciting for me to be part of a program where I can use my experience to help Welsh companies grow inside and outside of Wales...”

Lyndon Faulkner
CEO of Pelican Products



Businesses, individual patrons and pioneers donating to our mission are strategically important to the success and future development of GlobalWelsh. With this support, we would like to position ourselves as the go-to community to engage with Wales' global diaspora.

Global entrepreneurs can play a very direct role in boosting the economic prospects of Wales – but we also have to speak to their personal interests and desires, be they social/emotional, financial or legacy-based. In addition to this, there are societies, groups and individual passionate people across the globe, who all have a stake in Wales' future and want to maintain some kind of tangible link with Wales.

“The only mistake a country can make – is not to connect with its diaspora. Just as the global Irish have been a massive asset to Ireland, so the global Welsh could be a huge asset to Wales. But only if you start nurturing and building that network. Unless action is taken now, Wales will fall behind. Every country needs its friends...and Wales has such friends around the world.”

Kingsley Aikins
Diaspora Matters

The Welsh diaspora in numbers

3 million

amount of Welsh diaspora overseas

1 million

amount of Welsh people and friends we're aiming to connect with within 3-4 years

20

the number of World Class Welsh that could dramatically transform Wales' future

“GlobalWelsh is an excellent initiative which will undoubtedly strengthen Welsh connections around the world.”

Megan Williams

Head of the Welsh North American Association





“We know that Rugby is a passion for many Welsh people and a core part of our identity. We see a partnership with GlobalWelsh to be one real mutuality. We can use Rugby as a channel to enable GlobalWelsh to connect with Welsh people globally and also make it easier for Welsh people to engage with Rugby.”

Martyn Phillips
CEO WRU & Board Chairman GlobalWelsh

PARTNERSHIPS AND COLLABORATION

There are many ways you can get involved in GlobalWelsh, depending on your level of time, interest and propensity to invest in our vision.

Invest and become a patron

A GlobalWelsh patron is a business, an organisation or an individual who is looking to invest in more than a logo, a tick-box exercise or a begrudging attempt at corporate social responsibility. Our patrons are our most die-hard supporters - and they are fiercely passionate about what we can achieve together. They choose to invest in us because they believe in the potential for social and economic benefit for Wales' future - and they want to help us achieve it.

Becoming a GlobalWelsh patron allows you to become part of something that will benefit people at home and abroad, to become part of a legacy and work together with others to punch above our weight. We also recognise that there are many Welsh and international-based stakeholders who prefer to engage with a professional network of like-minded peers, than with Governmental channels.

We welcome all, but our patrons are carefully considered to ensure there is a balanced representation of Wales' sectors and talents and that there is synergy between our individual and collective goals.

Apply to become a patron and gain access to:

- A ready-made community of Welsh diaspora around the world
- Early / VIP access to events, seminars, celebrations
- A professional network of like-minded peers, associates and friends
- Potential insights, business leads and investment opportunities in key markets around the globe
- Mentorship, advice, best practice and encouragement from established diaspora in a range of sectors

Donate and become a pioneer

Our pioneers are those who are helping us develop the next phase of our mission by donating funds to allow us to continue reaching Welsh people all over the world. Our next phase is to develop a new digital platform and online portal to allow community members to contact one another wherever they are in the world.

Pioneers also help us in many other ways, by offering their insight, feedback, time and expertise to help us grow and develop. Depending on their level of donation, we'll have the opportunity to meet many of our pioneers at our first GlobalWelsh gathering in 2018.

Pioneer or patron, community member or e-mail subscriber: croeso cynnes i chi gyd.

“We have to stop thinking of ourselves as little old Wales...”

Chris Coleman



“Increasing mobility has resulted in many talents people leaving Wales and achieving great things in all corners of the globe. Many of them want to help their home country prosper and realise its full potential. GlobalWelsh’s community building approach is an important part of helping them achieve that ambition; identifying and celebrating the achievements of those that have left Wales.”

David Stevens
CEO Admiral Group

OUR FOCUS

We want Wales to prosper and reach her full potential. We're not complacent about the challenges facing Wales. Wales can't thrive without the support of her extended family: the Welsh-born in Wales, the Welsh-born out of Wales, our ancestors and our friends who've lived, worked or studied here.

Connect

Our ultimate goal is to connect a million people around the world who share an affinity for Wales. We're building a community to reach out to all those with a stake in Wales' future, whether your interest social, emotional or entrepreneurial.

Collaborate

We're developing new partnerships and opportunities with brands, businesses and individuals so they can create opportunities and share expertise with their peers at home or overseas.

Celebrate

We're passionate and proud about Wales - but we're more driven about our future than misty-eyed about our past. We want to shine a light on the mavericks, the makers and the do-ers who are achieving great things around the world.

Inspire

We believe that the key to increasing national confidence, encouraging a global mindset and creating opportunities for others is to highlight how others have chased their dreams and achieved great things. GlobalWelsh is about encouraging individual goals - as well as collective ones.

Impact

No matter what we do, our ultimate goal is make sure that our projects, programmes and activity are mindful of the outcomes that will most benefit Wales and our community.

Investment

The core focus for us in the coming years is to work on building our patron base in order to ensure our work is sustainable and impactful - and that we secure the investment and donations we need to become self-sufficient in the future.

Our patrons and pioneers share a common goal - for Wales to reach its full potential. Like them, we believe the best ambassadors for Wales are those who are prepared to invest, take action or take the time to share their knowledge and expertise with others.

Are you in?

JOIN US



Do you see yourself as part of our community? Whether you would like to invest and become a patron, donate to the mission as a GlobalWelsh pioneer or enquire about opportunities to join our board and help steer the future of GlobalWelsh - there's a place for you in our global community.

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“Becoming a part of the GlobalWelsh is about a sense of community and belonging, helping people with their aims and ambitions – and enabling them to feed to back in some way to Wales, where they might have grown up, studied, lived and worked in or even just heard stories about... In the next few years, we’ll need every tool at our disposal to pull together and be resilient – so reaching and looking outward will be key.”

Walter May - GlobalWelsh Founder